Ministry of Information and Broadcasting
Government of India

IICT Indian Institute Of Creative Technologies

Google AI Skills House Google expertise, your edge YouTube

Don't Just Learn AI

Become the Creator Who Pioneers it



Where creativity meets Generative AI a FREE, limited-seat Programme

The creative world is changing faster than ever. Filmmakers, designers, animators, developers, and creators everywhere are watching AI reshape how stories are told, how content is created, and how careers are built.

Become someone who can use AI to build original creative work

Create faster, smarter, and at a higher level than your peers

Skip the struggle | Skip watching | Step forward

This Programme is built for those who want to lead.
In collaboration with Google & YouTube, the Ministry of Information & Broadcasting, and the Indian Institute of Creative Technologies, this national initiative is designed to equip India's next generation of creators and technologists with the power of Generative AI - not as a tool, but as a competitive advantage.

This is a career-defining opportunity.



What will you learn :

You'll gain hands-on experience with industry tools and workflows, including:

- Generative AI for storytelling, media, and content
- Prompting, creative workflows, and automation
- Responsible, ethical, and scalable AI usage

Gemini 3 · Google AI Studio · Vertex AI · Google Cloud · Veo by Google DeepMind

You won't just watch demos. You'll build, test, experiment, and create.

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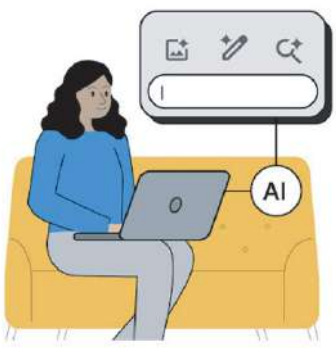
Programme Structure

Phase 1 - Foundation (Online)

Gain foundational AI knowledge to solve real-world problems while getting certified by AI Skills House.



Google Career Certificates:

Beginner-friendly, industry-recognised certifications designed to build job-ready AI and digital skills through a structured learning path.

AI Essentials:

Learn how to use Generative AI to boost productivity, develop ideas and content, make smarter decisions, and streamline everyday work tasks.

Prompting Essentials:

Master the art of writing effective prompts using a simple 5-step framework to generate content, analyse data, and solve problems with AI.

Google Cloud Gen AI Learning Path:

A specialised learning track offering free access to Generative AI modules designed for aspiring AI leaders.

Introduction to Generative AI:

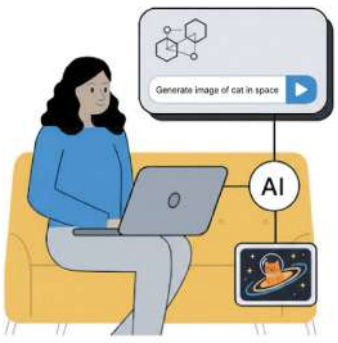
Understand the fundamentals of generative AI, including key applications, model types, and practical use cases.

Gen AI Leader Path:

Develop the ability to communicate Gen AI capabilities and clearly articulate its value and impact within organisations.

Phase 2 - Specialisation (Hybrid)

By successfully finishing Phase 1, you gain exclusive access to additional project-based education focused on AI tools, the art of storytelling, and YouTube best practices.



Google Developers Codelabs:

Hands-on, guided training that takes you from concept to production-ready applications, covering tools and platforms such as **Vibe Coding, Antigravity, AI Studio, Vertex AI, Android, Google Compute Engine, and Google APIs.**

Codelabs

Timeline

Phase 1 - Foundation

Build your core Generative AI skills

Duration - 33 Hours

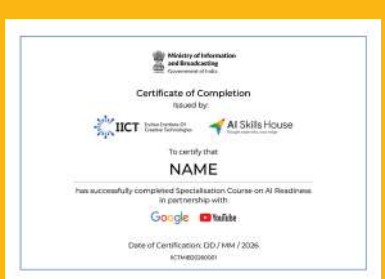
Phase 2 - Specialisation

Apply AI in real creative & tech projects
online learning through the Google Developers ecosystem

Duration - 4 Hours

Get Certified


Certificate of Completion
issued by:
IICT | AI Skills House
To certify that
NAME
has successfully completed Foundation Course on AI Readiness
in partnership with
Google | YouTube
Date of Certification: DD / MM / 2026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